

*Platinum Sponsorships are reserved for four (4) industry leading organizations. They comprise the most prestigious promotional elements of ICEHPN2017. Conference attendees will receive the highest level of service and support from the organizing team. The elements which comprise these sponsorships are only available as part of these packages, thus ensuring their exclusivity.*

**Key Opportunity:** As a Platinum Sponsor you will share the distinction of showcasing your logo on the *Cover Page of Conference Souvenir* which is distributed to all Full Conference attendees and on the *Conference Stage Main Backdrop*. Receive unsurpassed recognition by our audience as a Platinum sponsor of the event with continuous brand exposure during the Conference and beyond.

**CONFERENCE OPPORTUNITIES:** The following Conference opportunities are available to Platinum Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Track Session Speaking Slot** – An industry/technology related presentation delivered by your company at a scheduled session within the Conference agenda and approval of speaker is required.
- **Track Session Speaking Broadcast** – Your presentation will be broadcast in Conference website and made available on-demand up to 3 months, maximizing your ability to promote your session to a broader, non-attendee audience.
- **Digital Messaging** – Your company will be offered a 4 minutes multi-screen digital advertising slot during the Conference (sponsor provides.mov file without audio).
- **Full Conference Registrations** – Five (5) Full Conference Registrations.
- **Venue Signage** – Differentiated as a Platinum sponsor, your company logo will be highlighted and emphasized on the outside building wrap.
- **Conference Signage** – Your company logo designated as a Platinum sponsor on signage throughout the conference.
- **Conference Bag Insert** – Get the attention of all Full Conference attendees by placing one piece of your company's literature in the Conference bag distributed at registration.

**Exhibition Opportunities:** 144 square feet of exhibit space (12' x 12') in a guaranteed front premium location.

**Advertising Opportunities:** – The following advertising opportunities are available to Platinum Level Sponsors (deadlines apply).

- **Commercial Product advertising:** – Industry/product/technology/any other related advertisement in the Third & fourth page from starting/second & third page from last (complete page in color) in Conference Souvenir.
- **Conference Program Guide** – Highlighted Platinum level logo placement in the official Conference Program Guide with a 300-word company description.
- **Conference Web Site**– Acknowledgment of your company's sponsorship on the ICEHPN2017 Conference sponsor page.
- **Press Announcement** – Your company name will be included in the ICEHPN2017 Conference opening press release scheduled of conference week introducing the Platinum Level Sponsors.

**PLATINUM SPONSORSHIP PACKAGE IS LIMITED TO 4 COMPANIES**