

Silver Sponsorships are reserved for 10 industry leading organizations. They comprise the most prestigious promotional elements of ICEHPN2017. Conference and will receive the highest level of service and support from the organizing team. The elements which comprise these sponsorships are only available as part of these packages, thus ensuring their exclusivity.

Key Opportunity: As a Diamond Sponsor you will share the distinction of showcasing your logo on the **Back Page of Conference Souvenir** which is distributed to all Full Conference attendees and on the **Conference Stage Side Backdrops**. Receive unsurpassed recognition by our audience as a Silver sponsor of the event with continuous brand exposure during the Conference and beyond.

CONFERENCE OPPORTUNITIES: The following Conference opportunities are available to Silver Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Digital Messaging** – Your Company will be offered a 2 minutes multi-screen digital advertising slot during the Conference (sponsor provides.mov file without audio).
- **Full Conference Registrations** – Two (2) Full Conference Registrations.
- **Conference Signage** – Your company logo designated as a Silver sponsor on signage throughout the conference.
- **Conference Bag Insert** – Get the attention of all Full Conference attendees by placing one piece of your company's literature in the Conference bag distributed at registration.

Exhibition Opportunities: 64 square feet of exhibit space (8' x 8') in a guaranteed front premium location.

Advertising Opportunities: – The following advertising opportunities are available to Silver Level Sponsors (deadlines apply).

- **Commercial Product advertising:** – Industry/product/technology/any other related advertisement on the inside pages in Conference Souvenir (half page in color).
- **Conference Program Guide** – Highlighted Silver level logo placement in the official Conference Program Guide with a 100-word company description.
- **Conference Web Site** – Acknowledgment of your company's sponsorship on the *ICEHPN2017* Conference sponsor page.
- **Press Announcement** – Your company name will be included in the *ICEHPN2017* Conference opening press release scheduled of conference week introducing the Silver Level Sponsors.

SILVER SPONSORSHIP PACKAGE IS LIMITED TO 10 COMPANIES